May 11, 2015

Dear Sir/Madam,

On behalf of MU Nursing Outreach, you are cordially invited to participate as an exhibitor at our 26th Annual Gerontological Nursing Conference to take place on December 3rd and 4th, 2015 at the Peachtree Banquet Center in Columbia, MO.

The fee for exhibiting is $250 for one day or $350 for both days, which provides you with a draped eight-foot table and one chair. To guarantee adequate accommodations, please make your reservation by November 23, 2015. Acknowledgment of support takes place during opening remarks, contributions will appear in each participant’s packet and signs will be displayed in the break/exhibit area. 60-75 attendees are expected at the conference.

There is also an opportunity to sponsor a refreshment break ($300), continental breakfast ($900), luncheon ($1500) or afternoon break ($500). Your company’s name will be displayed prominently on an easel in the exhibit area near the refreshment break.

Exhibits will be open during the following tentative times:

<table>
<thead>
<tr>
<th>DAY ONE</th>
<th>DAY TWO</th>
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<tbody>
<tr>
<td>7:00 - 7:30 a.m.</td>
<td>Set-up</td>
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<tr>
<td>7:45 - 8:15 a.m.</td>
<td>Registration and Exhibits</td>
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<tr>
<td>10:00 - 10:15 a.m.</td>
<td>Break and Exhibits</td>
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<td>11:45 – 12:45 p.m.</td>
<td>Lunch and Exhibits</td>
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<tr>
<td>2:50 – 3:05 p.m.</td>
<td>Refreshment Break and Exhibits Close</td>
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I trust you will favorably consider this opportunity to contact a number of health care professionals concerning your products and services at one time in one location. An Exhibitor Request Form is enclosed for your convenience. Exhibit space is limited and will be assigned on a first-come, first served basis. Our tax ID # is 43-6003859.

Please know that your support of this conference will go directly toward reducing the registration fee for the conference, thereby allowing more nurses to attend this conference. The exhibitor fee will in no way affect the educational content of the program. Please note we do not provide participant names to exhibitors.

We look forward to seeing you on December 3rd and 4th and having a successful and productive conference. Thank you for your support.

Sincerely,

Todd H. Winterbower
Continuing Education Coordinator
Name of Organization:  __________________________________________________________

Name of Individual Exhibiting: __________________________________________________

Address of Organization:  ________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

Phone: __________________ Fax: __________________ Email: _________________________

1. Exhibitor booth
   One Day exhibitor $250: Choose date exhibiting: Dec. ____3rd or ____ 4th
   Two Day exhibitor $350

2. Indicate food & beverage support, if desired

   Food and Beverage Event
   Morning Beverage Break - $300
   Afternoon Refreshment Break - $500
   Continental Breakfast - $900
   Hosted Luncheon - $1,500

   Choose Date For Food and Beverage Sponsor:    December: ____3rd or ____ 4th

   • I would like an electrical outlet for my table.  Yes     No
   • Wireless Internet is available.

(Please Make Check Payable to: University of Missouri.  Tax ID #: 43-6003859)

   _____MC    _____Visa    _____Discover  Name on Card______________________________

   Card #____________________________  Expiration date___________________________

   Signature_________________________

PLEASE COMPLETE AND RETURN TO:
   Todd Winterbower; MU Sinclair School of Nursing, Room S266, Columbia, MO 65211-4120
   Winterbowert@missouri.edu; 573-882-0215 phone, 573-884-8278 fax
Conference Location & Directions

Peachtree Banquet Center
120 East Nifong, Suite D
Columbia, Missouri
(573) 875-6608

PLEASE NOTE: MOST GPS DO NOT GIVE DIRECTIONS TO FACILITY
From Stoney Creek Inn, use Providence Road South (left), NOT access road

From Interstate 70
Take Providence Road (Exit 126) and go south (turn left if coming from the east or right if coming from the west) 4.4 miles (past the Stadium Road/University Exit). Turn west (right) on Nifong Boulevard, and continue on Nifong for about a block. Turn left (south) between Lutz’s BBQ Restaurant and Breaktime Gas Station (there is no street sign). Peachtree is on the right midway down this road.

From Highway 63
Take the AC Exit (also called New Haven Road or Old Highway 63). At the top of the exit ramp, go west (left if coming from the south and right if coming from the north). Follow AC/Nifong Boulevard 2.8 miles (past the intersection with Providence Road) and continue straight for about one block. Turn left (south) between Lutz’s BBQ Restaurant and Breaktime Gas Station (there is no street sign). Peachtree is on the right midway down this road.

Turn (south) between Lutz’s BBQ Restaurant and Breaktime Gas Station (there is no street sign).