MU Leadership Development Academy
for Nurse Leaders and Nursing Home Administrators in Long Term Care

A professional development certificate program
offered by the University of Missouri

Columbia and St. Louis: November 2014 - May 2015
Kansas City and Springfield: April - October 2015

Description
A professional development certificate program for RNs and NHAs using a proven curriculum to improve leadership behaviors with a combination of face to face meetings and two webinars. Offered over 7 months, it features an innovative and evidence-based curriculum with a strong focus on application to practice and peer consultation.

Target Audience
RNs (do not have to be a DoN) and NHA. We highly encourage the RN-NHA leadership team to enroll together to foster the team’s ability to make sustainable improvement in their organization. However, individual enrollment is accepted.

Features
• Networking & professional recognition with CE Credit for $10.00 per hour.
• Graduates are recognized by LTC stakeholders, potential employers, and colleagues.
• Show Me PIPS and Best Practices - Share your organization’s success with others during the final day of the program. Go on to be featured by other LTC stakeholder groups as a leader in Missouri.
• The LPI - Access to an evidence-based leadership assessment instrument and professional development planning package with one on one consultation.

Topics
• Leadership for High Performing Nursing Homes
• Conflict Can Be a Gift
• Staff Engagement
• Thoughts on Leadership
• Leading & Sustaining Change
• A Team Approach to Quality Improvement
• Managing Different Generations
• Influencing Up
• The Art & Science of Management & Leadership
• The RN's Role in LTC- Lessons from Patient Safety Research
• Creating & Leading a Person Centered Care Culture
• Finance for High Performing Homes (optional day)
• Making the Financial Case for Change & Basic Financial Management
• A Future of Change for Health Care Delivery
• Ageism, Self Evaluation, and Customer Service in LTC & CMS Updates
• Building an Effective Organization: Ingredients, Pathways, and Possibilities
• Thriving in a Competitive Market: Lessons from Quality Award Winners

Proven Outcomes
• Measureable improvement in falls, staff retention, communication, incontinence, rehospitalization, and more
• 74-100% retention rate of graduates up to 18 months after completion of the program
• Significant increase in confidence to lead
• Significant increase in leadership behaviors
• Enriched and expanded peer networks

To Reserve a spot or for future information:
Email MU Nursing Outreach at www.nursingoutreach.missouri.edu or call 573-882-0215
CE Credit

50 contact or clock hours for RNs and NHAs.

Cost

• $500 - includes 8 days of intensive and interactive education, 2 webinars, binder of course materials and two books, CE credit for RNs and NHAs, continental breakfasts, 4 hosted lunches, and more.

• May be paid in 2 separate payments. You are not officially enrolled until the first payment is received.

Faculty

• **Project Director:** Shirley Farrah, PhD, RN-BC
• **Lead Faculty:** Alexis Roam, MSN, RN
• **Co Faculty:** Lynne Ott, MSN, RN, NEA-BC
• **Faculty Associate:** Judy Carte, BSN, RN-BC, LNHA
• **Faculty Associate:** De Minner, BSN, RN
• **Faculty Associate:** Barb Pрамм, BSN, RN-BC, LNHA
• **Guest Lectures:** Recognized state and national experts

Listen to testimonials from graduates and industry leaders:

[www.nursingoutreach.missouri.edu/elda.aspx](http://www.nursingoutreach.missouri.edu/elda.aspx)
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REGISTRATION FORM

Please check appropriate title:
___ RN
___ RN/NHA
___ NHA

PAYMENT OPTIONS:
___ $500 full payment
___ 2 installments
  • 1ST INSTALLMENT OF $250:
    Due upon enrollment - you are not officially enrolled until 1st installment is received
  • 2ND INSTALLMENT OF $250:
    Must be paid by date due in order to progress in the ELDA.

Site you prefer (for Regional Meetings):
___ Columbia
___ St. Louis
___ Kansas City
___ Springfield

Questions?
Contact Todd Winterbower,
WinterbowerT@missouri.edu
or 573-882-0215

Registration is also available online
atnursingoutreach.missouri.edu

Full Name: ____________________________________________________________
Educational Credentials: ________________________________________________
Name for Badge (if different): ____________________________________________
Organization: _________________________________________________________
Position: ______________________________________________________________

Employer Mailing Address: ______________________________________________
City/State/Zip: _________________________________________________________
Phone: ________________________________________________________________
Fax: __________________________________________________________________

Email - please list both if applicable and check preferred
___ Home: ______________________________________________________________
___ Work: ______________________________________________________________

Home Mailing Address: _________________________________________________
City/State/Zip: _________________________________________________________
Phone: ________________________________________________________________
Fax: __________________________________________________________________

REGISTRATION/PAYMENT
___ Check enclosed made payable to University of Missouri
Mail to: MU Nursing Outreach
        S266 School of Nursing Building
        Columbia, MO 65211-4120

For credit card payment please call our office (573)882-0215
or register online. Do NOT fax or email credit card information.

Please Charge my:
___ Discover          ____Visa           ____MasterCard           ____American Express
Account # ___________________________ Exp. Date ________________
Card Holders Name _________________________________________________
Signature ________________________________________________________

___ Fax enrollment to: (573) 884-8278 (Do not fax credit card information- please call with payment)
___ Check is being processed and will arrive under separate cover.
Thanks to support from the Missouri Department of Health and Senior Services, this proven certificate program is offered at a 50% reduced fee.

Open to all RNs and NHAs in Long Term Care

Detailed program information and online registration can be found at nursingoutreach.missouri.edu