MU Leadership Development Academy
for Nurse Leaders and Nursing Home
Administrators in Long Term Care

A professional development certificate program
offered by the University of Missouri

Kansas City and Springfield:
April - October 2015

Description
A professional development certificate program
for RNs and NHAs using a proven curriculum to
improve leadership behaviors with a combination
of face to face meetings and two webinars.
Offered over 7 months, it features an innovative
and evidence-based curriculum with a strong
focus on application to practice and peer
consultation.

Target Audience
RNs (do not have to be a DoN) and NHA. We
highly encourage the RN-NHA leadership team to
enroll together to foster the team's ability to make
sustainable improvement in their organization.
However, individual enrollment is accepted.

Features
• Networking & professional recognition with CE
  Credit for $10.00 per hour.
• Graduates are recognized by LTC stakeholders,
  potential employers, and colleagues.
• Show Me PIPS and Best Practices - Share your
  organization's success with others during the
  final day of the program. Go on to be featured
  by other LTC stakeholder groups as a leader in
  Missouri.
• The LPI - Access to an evidence-based
  leadership assessment instrument and
  professional development planning package
  with one on one consultation.

Topics
• Leadership for High Performing Nursing Homes
• Conflict Can Be a Gift
• Staff Engagement
• Thoughts on Leadership
• Leading & Sustaining Change
• A Team Approach to Quality Improvement
• Managing Different Generations
• Influencing Up
• The Art & Science of Management & Leadership
• The RN's Role in LTC- Lessons from Patient Safety
  Research
• Creating & Leading a Person Centered Care
  Culture
• Finance for High Performing Homes (optional day)
• Making the Financial Case for Change & Basic
  Financial Management
• A Future of Change for Health Care Delivery
• Ageism, Self Evaluation, and Customer Service in
  LTC & CMS Updates
• Building an Effective Organization: Ingredients,
  Pathways, and Possibilities
• Thriving in a Competitive Market: Lessons from
  Quality Award Winners

Proven Outcomes
• Measureable improvement in falls, staff
  retention, communication, incontinence, re-
  hospitalization, and more
• 74-100% retention rate of graduates up to 18
  months after completion of the program
• Significant increase in confidence to lead
• Significant increase in leadership behaviors
• Enriched and expanded peer networks

To Reserve a spot or for future information:
Email MU Nursing Outreach at www.nursingoutreach.missouri.edu or call 573-882-0215
CE Credit

50 contact or clock hours for RNs and NHAs.

Cost

• $500 - includes 8 days of intensive and interactive education, 2 webinars, binder of course materials and two books, CE credit for RNs and NHAs, 4 continental breakfasts, 4 hosted lunches, and more.
• May be paid in 2 separate payments. You are not officially enrolled until the first payment is received.

Faculty

- **Project Director**: Shirley Farrah, PhD, RN-BC
- **Lead Faculty**: Alexis Roam, MSN, RN
- **Co Faculty**: Lynne Ott, MSN, RN, NEA-BC
- **Faculty Associate**: De Minner, BSN, RN
- **Faculty Associate**: Barb Primm, BSN, RN-BC, LNHA
- **Guest Lectures**: Recognized state and national experts

**Dates and Locations**

**COHORT 2 - YEAR 5 (BLUE SPRINGS AND SPRINGFIELD)**

<table>
<thead>
<tr>
<th>DAYS</th>
<th>Dates</th>
<th>Location 1</th>
<th>Location 2</th>
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<tbody>
<tr>
<td>DAYS 1 &amp; 2</td>
<td>April 21 &amp; 22, 2015</td>
<td>Blue Springs &amp; Springfield: Adams Pointe Conference Center, Blue Springs</td>
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<tr>
<td>DAY 3</td>
<td>May 20, 2015, May 27, 2015</td>
<td>Blue Springs: Jackson County Extension Center, Springfield: Ozarks Technical College, Springfield</td>
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<td>DAY 4</td>
<td>June 10, 2015, June 17, 2015</td>
<td>Blue Springs: Jackson County Extension Center, Springfield: Ozarks Technical College, Springfield</td>
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<td>DAY 5</td>
<td>July 15, 2015</td>
<td>Blue Springs &amp; Springfield: Ozarks Technical College, Springfield</td>
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<td>August</td>
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<td>Blue Springs &amp; Springfield: No class (view 2 webinars)</td>
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<td>DAY 6</td>
<td>September 9, 2015, September 16, 2015</td>
<td>Blue Springs: Jackson County Extension Center, Springfield: Ozarks Technical College, Springfield</td>
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<td>DAYS 7 &amp; 8</td>
<td>October 13 &amp; 14, 2015</td>
<td>Blue Springs &amp; Springfield: Adams Pointe Conference Center, Blue Springs</td>
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1 in conjunction with MHCA

Listen to testimonials from graduates and industry leaders:
www.nursingoutreach.missouri.edu/elda.aspx
Please check appropriate title:

___ RN
___ RN/NHA
___ NHA

PAYMENT OPTIONS:

___ $500 full payment
___ 2 installments
   • 1ST INSTALLMENT OF $250: Due upon enrollment - you are not officially enrolled until 1st installment is received
   • 2ND INSTALLMENT OF $250: Must be paid by date due in order to progress in the ELDA.
     July 1, 2015 - Blue Springs & Springfield

SITE OPTIONS:
Please check the site you prefer for Regional Meetings:

___ Kansas City (Blue Springs)
___ Springfield

Questions?
Contact Todd Winterbower,
WinterbowerT@missouri.edu
or 573-882-0215

Registration is also available online at nursingoutreach.missouri.edu

Full Name:___________________________________________________________
Educational Credentials:_______________________________________________
Name for Badge (if different):___________________________________________
Organization:_________________________________________________________
Position:_____________________________________________________________
Employer Mailing Address:_______________________________________________
City/State/Zip:_________________________________________________________
Phone:_______________________________________________________________
Fax:_______________________________________________________________
Email - please list both if applicable and check preferred
   ___ Home:___________________________________________________________
   ___ Work:___________________________________________________________
Home Mailing Address:_______________________________________________
City/State/Zip:________________________________________________________
Phone:_______________________________________________________________
Fax:_______________________________________________________________

REGISTRATION/PAYMENT

___ Check enclosed made payable to University of Missouri
     Mail to:   MU Nursing Outreach
                S266 School of Nursing Building
                Columbia, MO 65211-4120

For credit card payment please call our office (573)882-0215 or register online. Do NOT fax or email credit card information.

Please Charge my:
___ Discover          ___Visa           ____MasterCard           ____American Express
Account # ___________________________ Exp. Date __________________________
Card Holders Name ______________________________________________________
Signature _______________________________________________________________

___ Fax enrollment to: (573) 884-8278 (Do not fax credit card information - please call with payment)

___ Check is being processed and will arrive under separate cover.
Thanks to support from the Missouri Department of Health and Senior Services, this proven certificate program is offered at a 50% reduced fee.

Open to all RNs and NHAs in Long Term Care

Detailed program information and online registration can be found at nursingoutreach.missouri.edu