Perinatal Nursing Conference

Improving Outcomes for Mother and Baby

October 27, 2016
Peachtree Banquet Center • Columbia, MO

Purpose
The purpose of this one-day conference is to update the knowledge and enhance the skills of maternal-infant healthcare providers related to the clinical management and care of pregnant women and their newborn babies. The day features the latest evidence-based practices and tools applicable to both inpatient and ambulatory perinatal practice settings. Plenary sessions on topics of general interest are complemented by breakout sessions on more specialized topics.

Target Audience
Obstetric, Nursery and Neonatal ICU nurses, Advanced Practice Nurses, Lactation Consultants, Students, Educators, Clinical Managers and other maternal-infant health professionals who may be interested.

Visit our website for complete program details and online registration (nursingoutreach.missouri.edu)

University of Missouri
Sinclair School of Nursing
Nursing Outreach: Where Continuing Education and Continuing Competency Meet

See inside for program details and registration information!
Keynote Speaker
*Interdisciplinary Maternal Safety Initiatives*

Debra Bingham, DrPH, RN, FAAN, Executive Director, Institute of Perinatal Quality Improvement, Washington, DC

During her nursing career, Dr. Debra Bingham has worked tirelessly toward quality improvements in maternal child health. She was the first nurse to serve as the Vice Chair and Chair of the Council on Patient Safety in Women’s Health Care. Dr. Bingham is currently the Executive Director of the Institute of Perinatal Quality Improvement, an organization that she founded which is dedicated to reducing maternal morbidity and mortality. She also served as the Vice President of Nursing Research, Education, and Practice for the Association of Women’s Health, Obstetric and Neonatal Nurses (AWHONN).

Here’s how last year’s participants are planning to change their practice:
- Encourage student nurses to look at pregnant patient, NOT the pregnancy.
- Will utilize ideas from “Baby Friendly” to help with implementing the “Show-me Five” in our hospital with the intention to go “Baby Friendly”.
- Create educational posters and handouts to educate coworkers, staff, and residents. Modify my own practice with information I learned today in regard to postpartum hemorrhage and documentation.
- I would love to begin educating (Presentations) for high school kids on importance of health choices and how those choices can affect pregnancy and birth.

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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Company</th>
<th>Location/Title</th>
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<tr>
<td>7:30</td>
<td>Check-in and Light Breakfast, Visit Exhibits</td>
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<td>8:00</td>
<td>Welcome and Introductions</td>
<td>Shirley J. Farrah, PhD, RN-BC, Assistant Dean and Teaching Professor, Nursing Outreach, MU Sinclair School of Nursing</td>
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<td>8:15</td>
<td>Pregnancy and the Zika Virus</td>
<td>Jacob Klein, MD, Centene Corporation, St Louis</td>
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<td>9:15</td>
<td>Stretch Break</td>
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<td>9:20</td>
<td>Interdisciplinary Maternal Safety Initiatives - Debra Bingham, DrPh, RN, FAAN, Executive Director of the Institute of Perinatal Quality Improvement, Washington, DC</td>
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<td>10:50</td>
<td>Break (Visit Exhibitors)</td>
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<td>11:15</td>
<td>Pre-eclampsia: Effects on Mother and Baby - Daniel Jackson, MD, MS, FACOG, Assistant Professor of Obstetrics and Gynecology, Division of Fetal Medicine, University of Missouri School of Medicine, Columbia</td>
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<td>12:15</td>
<td>Hosted Luncheon (Visit Exhibitors)</td>
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<td>1:10</td>
<td>Neonatal Resuscitation Program (NRP) - 7th Edition Changes</td>
<td>Glenn Barber, RNC-NIC, BSN, Perinatal Outreach Educator, SSM Health Cardinal Glennon Children’s Hospital, St Louis</td>
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This is your opportunity to learn about the newest guidelines for NRP that will impact the care of the newborn during resuscitation. The session will include changes to the NRP curriculum, resources and educational methodologies. The new NRP management system and instructor responsibilities will also be discussed.

2:10  Move to Concurrent Sessions

2:20  CONCURRENT SESSIONS  (choose A or B)

A. Delayed Cord Clamping
Melissa Terry, MD, Assistant Professor of Obstetrics and Gynecology, University of Missouri School of Medicine, Columbia

Many parents are choosing delayed cord clamping with the birthing process. The timing of when the umbilical cord is clamped is a subject of debate. What is the science regarding this practice? This presentation will address the issues and latest evidence surrounding delayed cord clamping.

B. Low Intervention Births- Karen Lechner, RN, RNC-EFM, Staff Nurse, Labor & Delivery, Boone Hospital Center; Leah Smith, MD, FACOG, and Elizabeth Wilson, MD, FACOG, Women’s Health Associates, Columbia

Childbirth is an important event for every family and each family has their own individual needs and desires. These health care professionals are providing options to those who want a supportive, home-like environment with minimal medications and technology during the birthing experience, while still in the safety of the hospital setting.

3:15  Beverage Break

3:30  Postpartum Depression
Erica Kroll, LPC, Nona Birth Education and Counseling, Columbia

According to the Centers for Disease Control and Prevention, up to 20% of women, about one in every seven who give birth each year, will experience symptoms of postpartum depression. Postpartum depression can lead to bonding issues for the mother and baby creating child development problems, and can also create family discord. With this incidence, it’s important for nurses to recognize the symptoms and know the treatment options.

4:30  Adjourn

General Information

Location
The 2nd Annual Perinatal Conference on October 27, 2016 will be held at the Peachtree Catering and Banquet Center, 120 E. Nifong, Suite D, Columbia, MO, 65205. Should you need to be reached during the activity, the phone number is (573) 875-6608.

Lodging • Stoney Creek Inn
A block of rooms has been reserved on the night of October 26 at the special rate of $99 until September 30, 2016 at the Stoney Creek Inn located at 2601 South Providence Rd., Columbia, MO, 65201. After this date, rooms will be on a space available basis only. To make reservations, please call the hotel directly at 1-800-659-2220 and be sure to ask for the MU SCHOOL OF NURSING ROOM BLOCK. Participants are responsible for making their own reservations and guaranteeing reservations with a credit card. Directions and driving/flight/shuttle information is posted on conference website: http://www.nursingoutreach.missouri.edu.

Handouts: A conference syllabus will not be provided. A link to the handouts will be e-mailed to each paid registrant five business days prior to the conference.

Note: Participants are asked to set their cell phones on vibrate or silent and exit the meeting room for all calls. Please bring a sweater or jacket due to variations in temperature and personal preferences.

Planning Committee:
Valerie Bader, PhD, CNM, Assistant Teaching Professor, MU Sinclair School of Nursing, Columbia
Stacie Barker, MSN, RNC-NIC, Patient Care Supervisor, Women’s & Children’s Health, Boone Hospital Center, Columbia
Diane Bibb, MSN, RNC, IBCLC, Clinical Educator/Lactation Consultant, Hannibal Regional Hospital, Hannibal
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Judy Bildner, RN, Maternal-Child Clinical Nurse Specialist, Nurse Manager, MU Women’s & Children’s Hospital, Columbia
Tracy Bocklage, RNC, Manager, Women’s Service Line, MU Women’s & Children’s Hospital, Columbia
Shirley Farrah, PhD, RN-BC, Assistant Dean, Nursing Outreach, Teaching Professor, MU Sinclair School of Nursing, Columbia
Cindy Franke, BSN, RNC-NIC, Service Line Specialist, Neonatal Intensive Care Unit, MU Women’s & Children’s Hospital, Columbia
Urmeka Jefferson, PhD, RN, Assistant Professor, MU Sinclair School of Nursing, Columbia
Catherine Lewis, RN, OB Manager, Capital Region Medical Center, Jefferson City
Trina Ragain, MSPH, Maternal Child Health Program Impact Leader, March of Dimes of Missouri, St. Louis
Rebecca Schwaller, BSN, RN, IBCLC, Childbirth Education Coordinator, Lactation Consultant, SSM Healthcare, St Mary’s, Jefferson City
Cynthia Stephens, MS (N), RN, Clinical Instructor, Nurse Planner, MU Sinclair School of Nursing, Nursing Outreach, Columbia
Alison Williams, MBA-HCM, BSN, RN, CPHQ, Vice President of Clinical Quality Improvement, Missouri Hospital Association, Jefferson City
Judith Wilson-Griffin, RNC, MSN, PNCNS, Section Chair, AWHONN of Missouri, St. Louis
Debbie Yamell, RN, Program Year One Coordinator, State Fair Community College Nursing Program, Sedalia

Thank you AWHONN! We are pleased to have the Association of Women’s Health, Obstetric and Neonatal Nurses as a Joint Provider for this year’s conference.